



Eastern City Tree Photo Competition 2024 Terms & Conditions.

Selfie Challenge: Snap a selfie with the tree, then tag and follow @ecbidlondon and @panpacificlondon for a chance to win.

1. Promoter:

The promoter of this competition is the Eastern City Business Improvement District, located at Dashwood House, 69 Old Broad Street, City of London, EC2M 1QS

2. How to Enter:

To enter the competition, participants must:

- Take a picture with the tree located at One Bishopsgate Plaza
- Share the photo to Instagram and tag both @ecbidlondon and @panpacificlondon in the photo.
- Follow both @ecbidlondon and @panpacificlondon on Instagram.

The selfie must be posted on Instagram feed to be eligible for entry. Only one entry per person is allowed.

3. Eligibility:

- The competition is open to UK residents aged 18 or over.
- Employees, agents, or representatives of the promoter or any of its associated companies are not eligible to enter.
- The competition is not open to residents of Northern Ireland.

4. Competition Period:

The competition opens on 14th November 1800hrs and closes at 4th January on 1800hrs. Any entries received after this time will not be considered.

5. Prize:

One winner will receive a '**Luxury Afternoon Tea for 2 alongside a glass of Taittinger Brut Réserve courtesy of Pan Pacific London hotel worth £79pp**'. The prize is non-transferable, non-refundable, and cannot be exchanged for cash. The prize must be used by 30th June 2025.

6. Winner Selection:

The winner will be selected randomly from all valid entries received during the competition period. The winner will be notified by direct message on Instagram within 2



days of the competition closing. The winner must respond within 7 days to claim the prize. If no response is received, a new winner will be selected.

7. Publicity:

By entering the competition, you consent to the use of your entry (including your name and image) for promotional purposes by the promoter, in any media worldwide, without additional compensation or prior notice.

8. Data Protection:

Personal data provided will be used for the purpose of administering the competition and contacting the winner. The promoter will not share your data with any third parties unless required by law. For more information, please refer to the promoter's privacy policy at www.easterncity.co.uk/privacy

9. Disqualification:

Entries that are incomplete, illegible, or not in accordance with the entry requirements will be disqualified. Any participant found to be using multiple accounts or engaging in fraudulent activity will be disqualified.

10. Limitations of Liability:

The promoter is not responsible for any technical issues, errors, or delays that may prevent entry into the competition. The promoter will not be liable for any injury, loss, or damage to persons or property related to the prize or participation in the competition.

11. Governing Law:

This competition is governed by the laws of England and Wales. Any disputes shall be subject to the exclusive jurisdiction of the courts of England and Wales.

12. Instagram Disclaimer:

This competition is not sponsored, endorsed, administered by, or associated with Instagram. By entering, you agree to release Instagram from any liability related to this competition.